

# REVIEW

## : ARCHITECTURAL DESIGN PRINCIPLE



# ELEMENTS OF ART

## องค์ประกอบพื้นฐานทางศิลปะ

: POINT , DOT

: LINE

: SHAPE & FORM

: TEXTURE

: PROPORTION

: COLOR

: TONE

: LIGHT & SHADE

: SPACE



# PRINCIPLES OF ART

## หลักการทางศิลปะ

: REPETITION

: BALANCE

: RHYTHM

: PATTERN

: UNITY

: GRADATION

: DIRECTION & MOVEMENT

: CONTRAST

: HARMONY



# ARCHITECTURAL DESIGN PROCESS

: PROGRAMMING  
: SCHEMATIC DESIGN  
: DESIGN DEVELOPMENT  
: CONSTRUCTION DRAWING



# ARCHITECTURAL DESIGN PROCESS BY QUESTION?

WHAT ?

WHY ?

HOW ?

# ARCHITECTURAL DESIGN PROCESS

: SOLUTION ORIENTED

: PROBLEM ORIENTED  
OR  
SYSTEM ORIENTED



# ARCHITECTURAL DESIGN PROCESS

: SOLUTION ORIENTED

+ : CREATIVITY

: ARCHITECTURAL DESIGN

# ARCHITECTURAL DESIGN PROCESS

: PROBLEM ORIENTED  
OR  
SYSTEM ORIENTED



: ANALYSIS

: SYNTHESIS

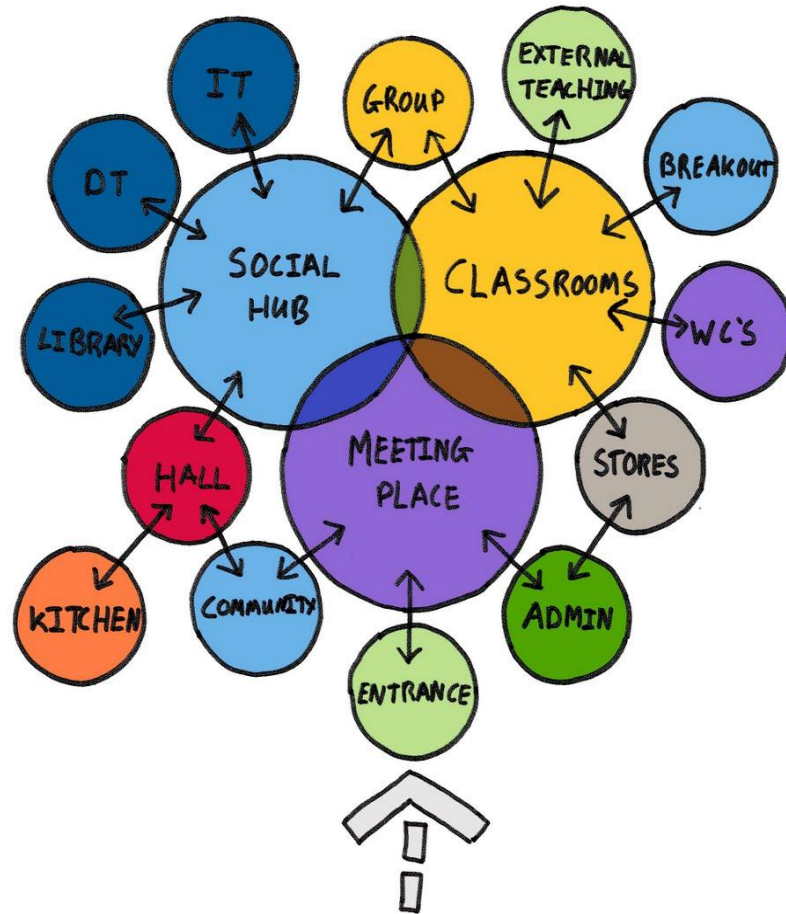
: EVALUATION

: CREATIVITY

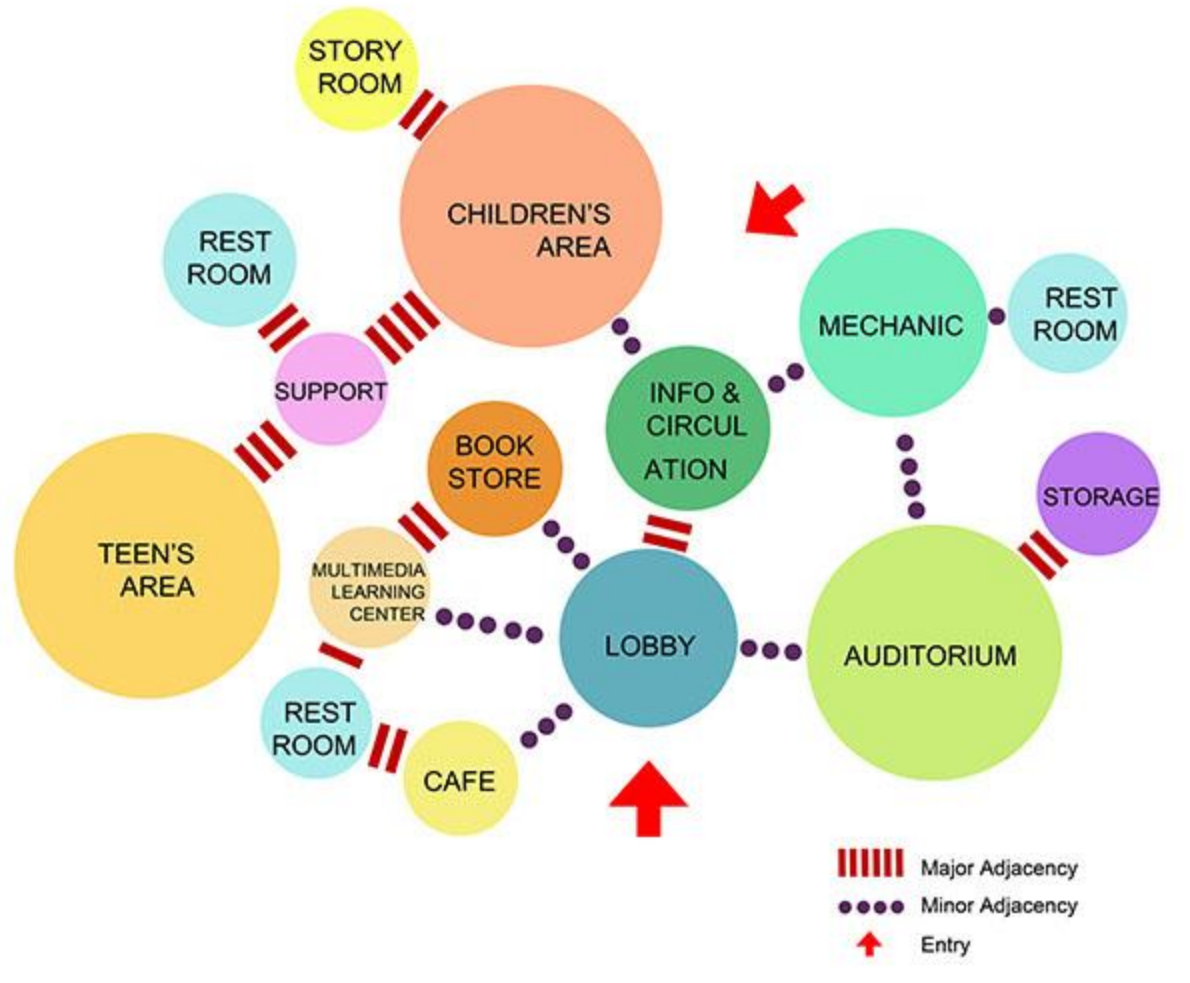
: CHOICE

: ARCHITECTURAL DESIGN

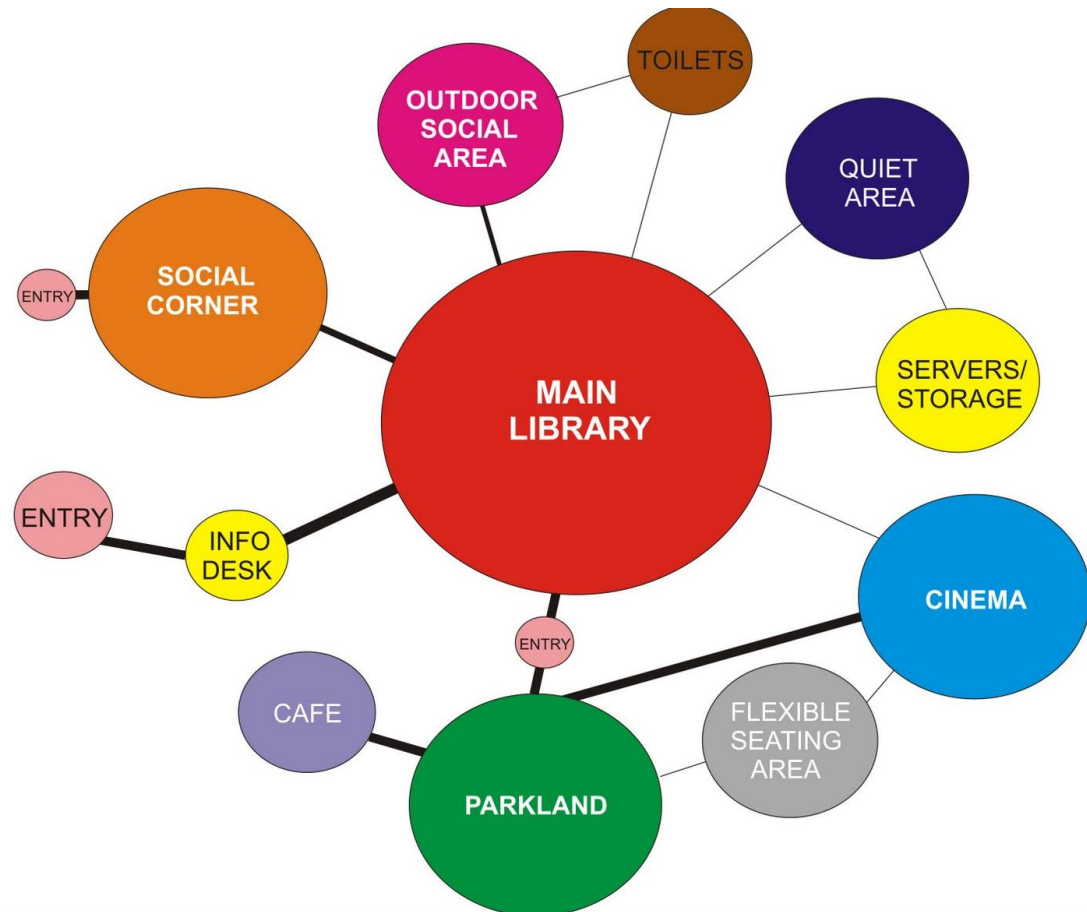
# DIAGRAM (1)



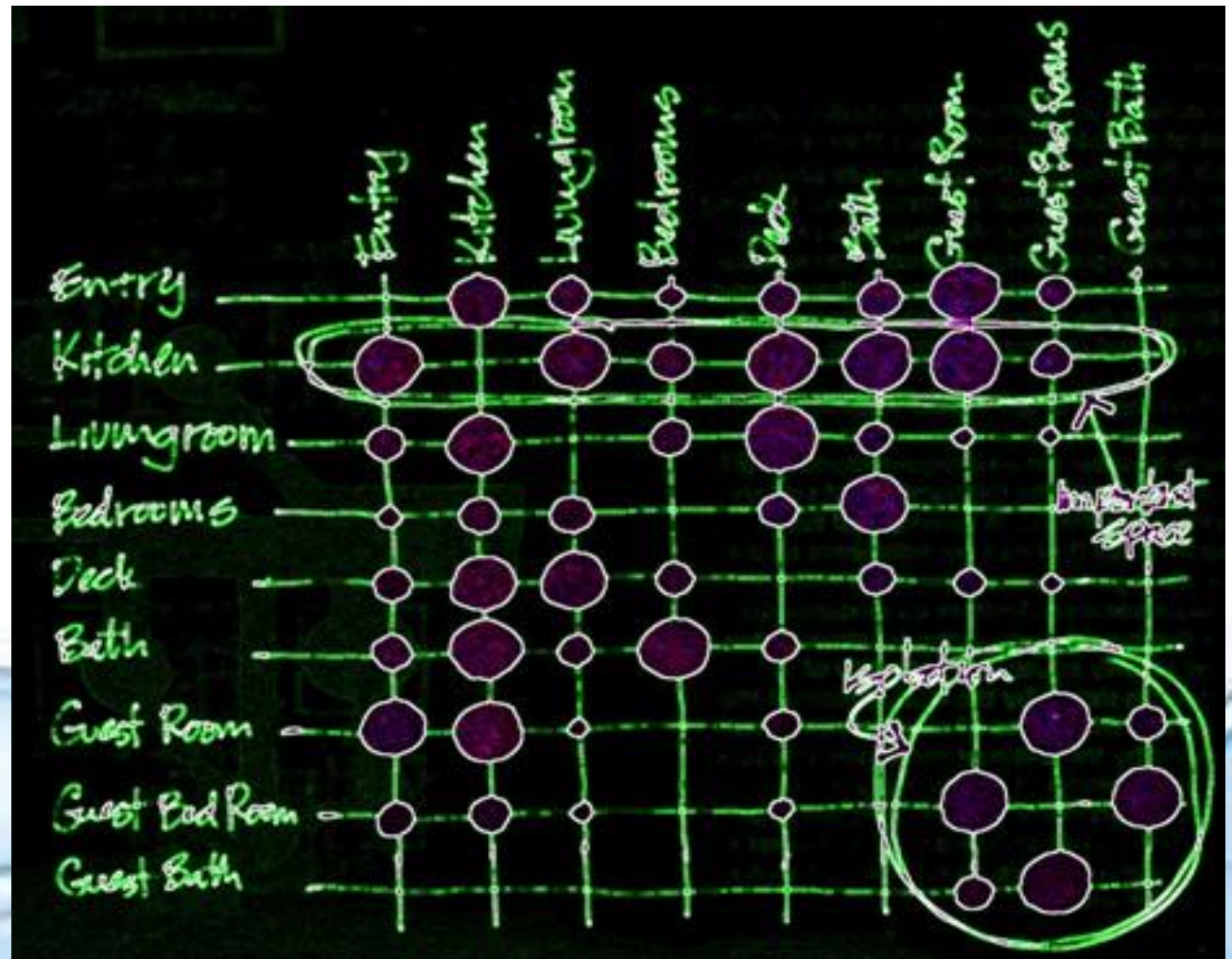
## DIAGRAM (2)



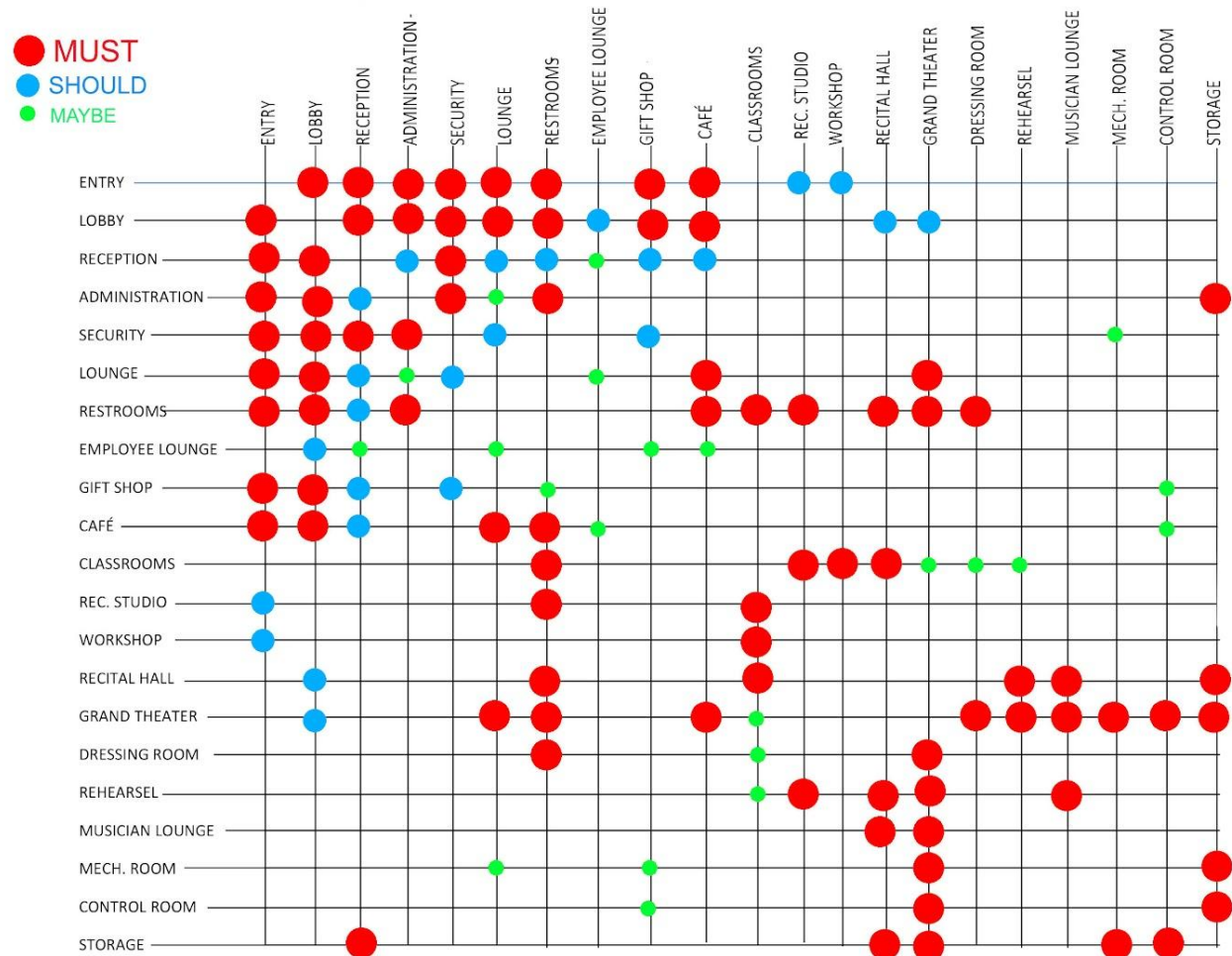
## DIAGRAM (3)



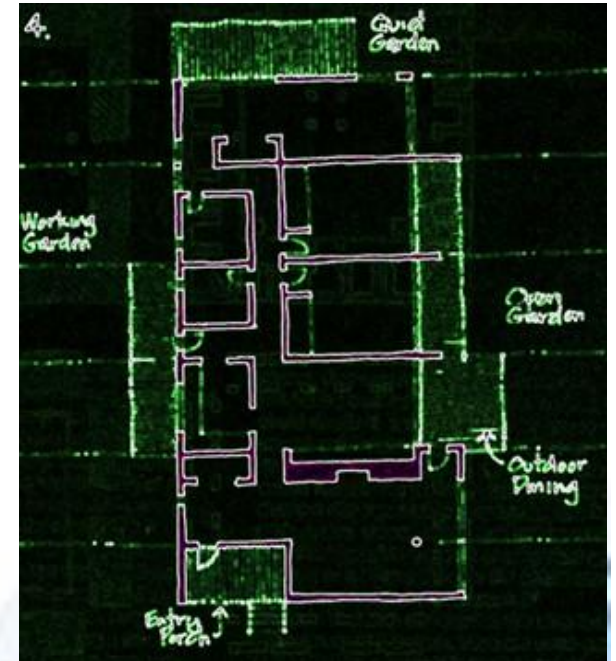
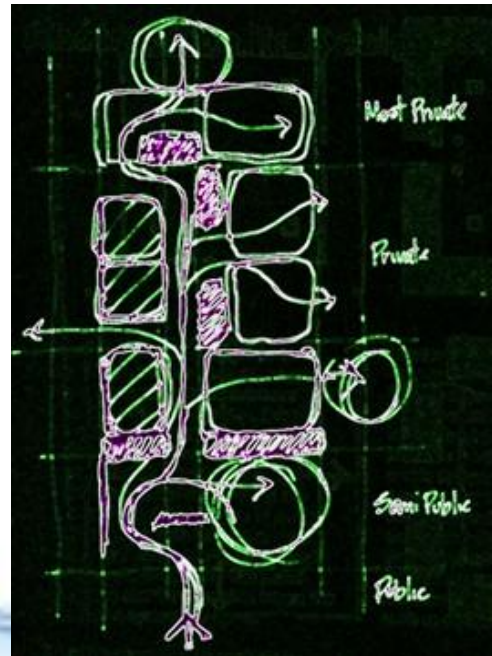
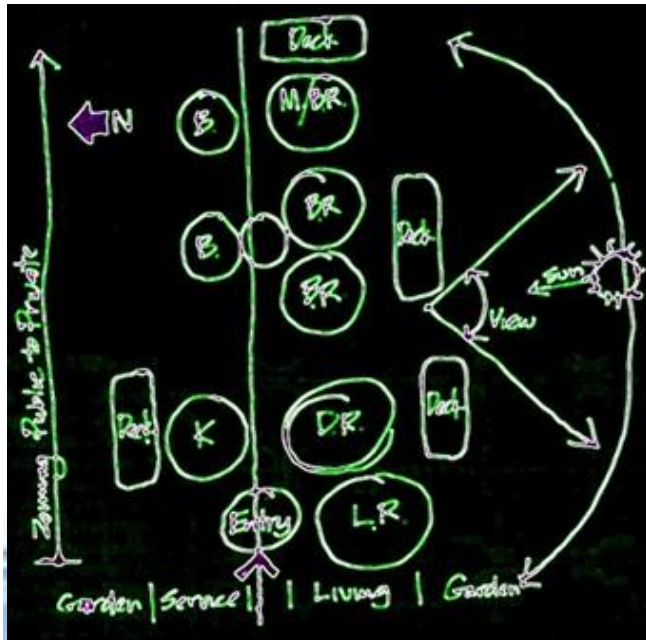
## DIAGRAM (4)



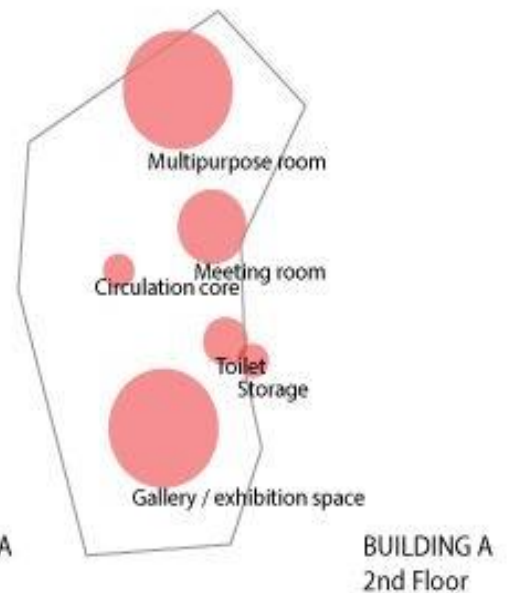
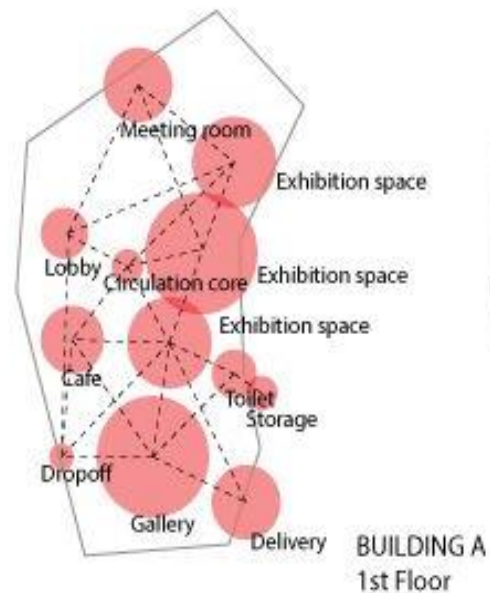
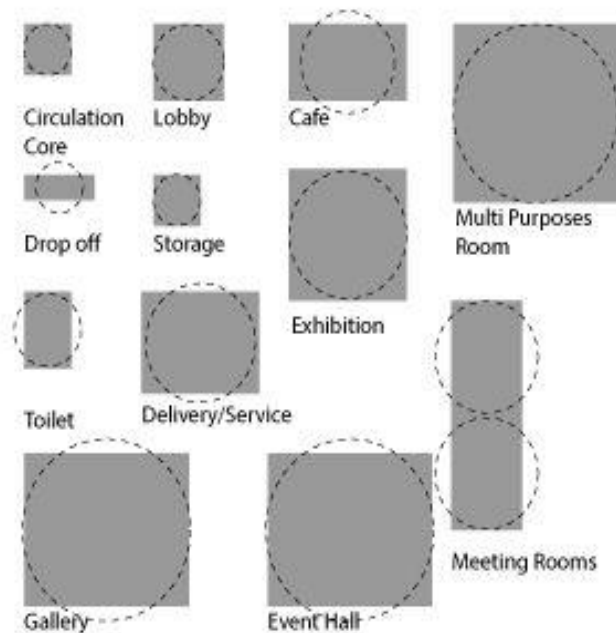
# DIAGRAM (5)



# DIAGRAM + ZONING (1)

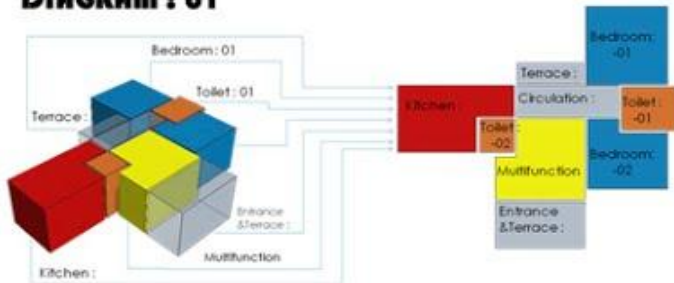


# DIAGRAM + ZONING + SCHEMATIC

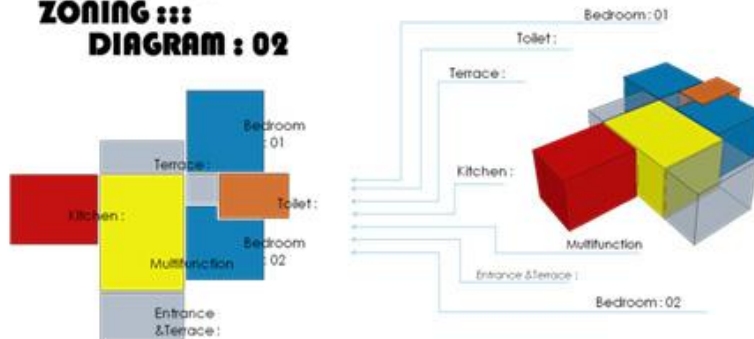


# ALTERNATIVES ; SCHEMATICS.....

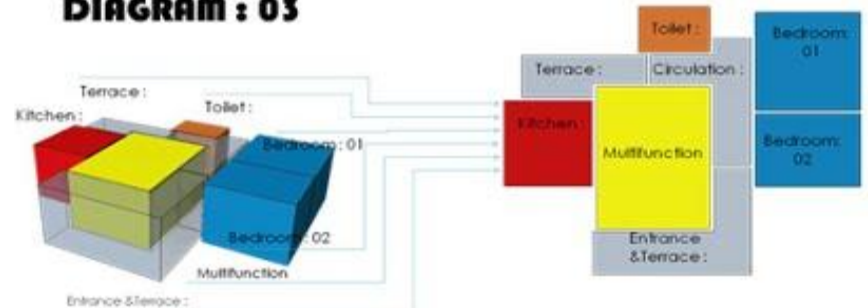
RSU.  
**ZONING :::**  
**DIAGRAM : 01**



RSU.  
**ZONING :::**  
**DIAGRAM : 02**



RSU.  
**ZONING :::**  
**DIAGRAM : 03**



# DESIGN CONCEPT



# DESIGN CONCEPT



# DESIGN CONCEPT

